

Distance Teaching & Learning Conference

Exhibit Dates: July 25-26; Madison, Wis. (Note: Exhibit Hall is closed on July 27)

Exhibit and Sponsor Contract (PLEASE PRINT CLEARLY)

Primary Contact: _____ Title: _____

Company: _____

Address: _____

City: _____ State / Province: _____ Zip + 4: _____

Telephone: _____ Email: _____

Principal Product / Service: _____

Company URL: _____

Sponsor and Exhibit packages

- | | |
|---|---------|
| <input type="checkbox"/> Gold Package | \$4,900 |
| <input type="checkbox"/> Silver Package | \$3,800 |
| <input type="checkbox"/> Bronze Package | \$2,700 |

Exhibit Only package

- | | |
|------------------------------------|---------------------------------|
| <input type="checkbox"/> Standard | \$ 895 (After June 15: \$1,100) |
| <input type="checkbox"/> Nonprofit | \$ 695 (After June 15: \$900) |

Additional advertising

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> Full-page Conference Handbook Ad | \$ 875 (Nonexhibitor price: \$1,030) |
| <input type="checkbox"/> Half-page Conference Handbook Ad | \$ 475 (Nonexhibitor price: \$545) |

TOTAL: \$ _____

Conference registration

- Check box** if your booth staff is interested in attending conference sessions. We will notify you when online registration begins in March. Exhibitor Registration rate is \$300 per person, with a maximum of two per booth.

Payment information

UW-Policy—Credit card payments *cannot* be taken via email. To pay by credit card, check the “please invoice” option below.

- Please invoice
- Check enclosed (make payable to UW-Madison)
- A service fee of \$225 will be charged for booth cancellations *prior to June 15, 2017*. After that date, all fees are **nonrefundable**.
- Only one organization per booth contract/application.
- UW-Madison Federal ID# 39-180596

Send payment with completed application / contract to:

Marlys Kellogg, DT&L Registration
Pyle Center, Dept. 111
702 Langdon St, Madison, WI 53706

Questions contact:

Bonnie Schmidt
608-890-2102
bonnie.a.schmidt@wisc.edu

- I have reviewed all terms, conditions, rules, and regulations set forth in the Distance Teaching & Learning Conference Exhibitor & Sponsor Prospectus and the Monona Terrace Exhibitor Rules.

Authorized Signature

Date